



Grand Conseil NewsLetter **January 2010**



CREATION OF THE COMMANDERIE DE BORDEAUX A MANILLE (Philippines)

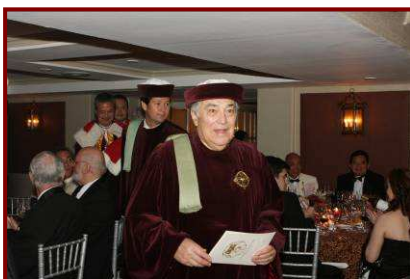
The Commanderie de Bordeaux Manila was officially launched last Friday November 27, 2009 becoming the 75th Commanderie chapter. Organized by a small group of lovers of Bordeaux wines, it is affiliated with a worldwide network of Commanderies in 19 countries under the overall patronage of the Bordeaux-based Grand Conseil du Vin de Bordeaux (GCVB). The members (“Commandeurs”) of these chapters get together periodically for dinners called “parlements” from the French verb parler, to talk, and other events in order to enjoy, discuss and learn more about the wines of the various Bordeaux regions in their different vintages. Through their passions for these wines, the Commandeurs become emissaries of the Bordeaux winemakers to their several localities.

Their main aim is to act as an intermediary between Bordeaux sales professionals, both winegrowers and wine merchants. Their task is to maintain cordial relations between the various Commanderies and Wine Brotherhoods



Vincent Cheung

In the absence of the Grand Maître of the Grand Conseil du Vin de Bordeaux, Michel-Pierre Massonie, who was detained in Japan dealing with assignments for which he is responsible, the ceremony was chaired by the Territorial Grand Maître for Asia and Maître of the Commanderie de Bordeaux in Hong Kong, Vincent Cheung. He was assisted by Emmanuel Cruse, member of the Conseil Privé of the Grand Conseil and Grand Maître of the Commanderie du Bontemps Médoc & Graves – Sauternes & Barsac and Jean-Michel Cazes, a well-known name in the wine world and Edouard Mialhe an extremely active member and organizer of this magnificent evening reception.



Jean-Michel Cazes



Edouard Mialhe

Noel Ermitano and Felicia Atienza gracefully introduced French Ambassador, His Excellency Thierry Borja de Mozota ; Dong Puno, the new Maître, and 15 commandeurs all formally inducted into the Commanderie of Manila by Emmanuel Cruse.



Emmanuel Cruse

Well over a hundred Bordeaux aficionados attended, including honored guests from Bordeaux, Hong Kong, Macau, Shanghai, Jakarta and Singapore, Eastern Asian Commanderies de Bordeaux 's Maîtres : Andrew Bigbee Maître of Shanghai, Augustin Que Maître of Jakarta and KL Wong Maître of Singapore.



A virtual sea of fine Bordeaux awaiting them and formalities being done, the guests went on to enjoy a memorable evening with good friends.

- 2007 Château Carbonnieux Blanc.**
- 2004 Château Pichon Longueville Comtesse de Lalande**
- 2000 Château Siran (Magnums)**
- 1996 Château Lynch-Bages**
- 1988 Château Mouton Rothschild (Magnums)**

The dinner lasted late while the distinguished guests were wandering from table to table chatting away:

“At the end of the day it is the passion and love Bordeaux wine that brings all together!”

Bordeaux, Toujours Bordeaux !



ACADEMIE DU VIN DE BORDEAUX

HIC UVA UBIQUE NOMEN

Here the vine's name is ubiquitous

*The leopard**

*The silver crescent**

*The bunch of golden grapes**

THE BORDEAUX WINE ACADEMY

Founded in 1948 and initiated by a group of Bordeaux's leading figures in the wine trade and viticulture, the aim of the Bordeaux Wine Academy is to ensure and communicate the Ethos, History and Culture of Bordeaux Wine.

Indeed, the Bordeaux wine region is not just responsible for producing a vast range of universally well-known wines; it has also profoundly shaped a certain art of living well. It has developed a particular style of humanism, an ethos, a code of ethics and a religion of perfection whose influence reaches throughout the world.

The "Bordeaux Wine Academy" is a legal authority which is of service to Bordeaux wines in the manner of the French Academy for matters pertaining to the French language. It is comprised of forty Academicians, amongst whom owners of Bordeaux's most prestigious Growths in priority, as well as two members of the French Academy and writers, artists, scholars and academics.



The Bordeaux Wine Academy is also and above all comprised of "Associate Members", Great Growths represented by their owners, whose responsibility is to produce the most acclaimed wines of this region, and leading wine merchants and brokers, who represent continuity in dealings with these estate owners.

**The golden leopard was part of the coat of arms of the former province of Guyenne, of which Bordeaux was the capital.*

**The silver crescent figures in Bordeaux's coat of arms. It is the symbol of Bordeaux's "moon-shaped port".*

**The golden bunch of grapes, we can easily guess represents Bordeaux wine, whose ethos is ensured and communicated by the Academy.*

Lastly, to carry out and extend its activities more efficiently, the Academy relies upon “Corresponding Members” and “Honorary Members”, who keenly contribute to developing the civilisation of Wine through its noblest representative: Bordeaux Wine.

With the impetus of its Grand Chancellor, Mr Nicolas de Bailliencourt, known as “*Courcol*”, and his Vice-Chancellor, Mr Olivier Bernard, the Bordeaux Wine Academy is now resolutely involved in an enterprising approach and contributes to projecting the image and perpetuating the Civilisation of Bordeaux wine in this day and age.

It assumes its vocation with regards to vine and wine professionals, by promoting at all times and in every place the splendour of Bordeaux Wine and the respect it inspires in the industry, as well as in the world’s finest restaurants. Its policy is to maintain close relations with the economic network, the world of culture, universities and the local community, therefore contributing to linking every aspect that plays an active part in the life of Bordeaux and its region, with Wine and its Culture as common denominators.

It takes the initiative of organising events such as conferences, seminars, exhibitions... combining research and conviviality. (The programme of events can be consulted on the Website: <http://academie.vins-bordeaux.fr>).



It puts into practice and displays in an exemplary manner the art of living well represented by Bordeaux wine by regularly organising prestigious dinner receptions in keeping with the purest tradition, bringing together the international, cultural and academic elite.

On the complex subject of vintages, every two years the Bordeaux Wine Academy publishes in several languages the “Vintage Code”, which has acquired a vast readership and a tremendous reputation, such that it has become “The” reference document for knowing about and tasting Bordeaux Wines.

With the City of Bordeaux, it jointly presents the “*Montaigne Prize*”, an award for the literary quality of an essay which, in modern times, conveys Michel Montaigne’s open-mindedness and free-thinking attitude, as well as his boundless humanism.

The Academy preserves a living trace of the practical knowledge possessed by Bordeaux’s key figures, the majority of whom are members of the Academy, so that the fruits of their experience can be passed on to future generations. Eighty hours of archive film have been produced, gathering together interviews with twenty-six of Bordeaux’s eminent personalities, revealing the Great History of Bordeaux wine, which, like every other part of history, is comprised of events, comments and anecdotes. It coordinates active study projects and research to ensure that the memory of Wine continues to exist, as a sign and symbol of time.

To show the relevance its motto “*HIC UVA UBIQUE NOMEN*”, the Bordeaux Wine Academy brings together, alongside its Grand Chancellor and nine Council members, thirty-eight Academicians, one hundred and thirteen of the most prestigious Great Growths, as well as a number of Bordeaux’s wine professionals: wine merchants and brokers from the Gironde department.

The Bordeaux Wine Academy also has fifty-five honorary members and thirty-five corresponding members in France and throughout the world.

In Brief.....

January:

- Sunday 17th January 2010 :

Fête de la Saint-Vincent de la Commanderie du Bontemps Médoc & Graves – Sauternes & Barsac
« Salle des Halles de Gascogne » at Léognan.

- Sunday 24th January 2010 :

Saint-Vincent's Chapter of the « Ordre des Vignerons des Bordeaux-Bordeaux Supérieurs »
At Targon.
Welcome & Mass at Targon -Chapter & Lunch at Arbis

March :

- Sunday 7th march 2010 :

Connétablie de Guyenne en Entre-Deux-Mers : New Millesime Presentation

April:

- Saturday 17th Avril 2010 :

Chapitre des Connétablies de Guyenne des Côtes de Blaye & Côtes de Bourg

May :

- May 2010 :

Chapitre Annuel de la Commanderie du Bontemps de Sainte –Croix du Mont

June:

- Saturday 5th June 2010 :

Fête de Printemps des Hospitaliers de Pomerol

- Sunday 20th June 2010 :

Fête de la Jurade de Saint-Emilion

September:

- Sunday 4th September 2010 :

Connétablie de Guyenne en Entre-Deux- Mers Annual Chapter at Château de Rauzan

